

A Woman Walks Into A Bar...

A CENTRAL ST MARTINS POST-GRADUATE CREATIVE INTERVENTION

“A Woman Walks into a Bar” is a comedy filmmaking collaborative with a feminist message at its core: men can and should be engaging in feminism.



If we want more feminist men, we have to not only show them what feminist men look and act like, but make it enjoyable, and non-combative.

But, why aren't more men feminist?

Men often don't know how to be, or why, or what being a feminist really means and there is very little feminist content for and by men.

AIM: ENGAGE MEN IN FEMINISM

I invited male filmmakers & comedians to collaborate in the production of a film designed to engage men who would not count themselves as feminists.

The collaborators did not need to be feminist - just funny.

METHOD: PRODUCE “LADS” COMEDY (BUT MAKE IT FEMINIST)

I recruited a comedy actor and a screenwriter, and we became A Woman Walks Into A Bar Comedy Collective. We produced a series of very short films, featuring the characters Grant and Joe, who spend their lives in the Angry Puffin pub.

Not every episode is feminist - we wanted to ease the viewer into what could just be described as a sitcom, but soon finding themselves watching, and hopefully engaging with, feminist content.

RESULT: LAUGHING MEN ENGAGING IN FEMINISM

The collaborators have reported an increase in their own feminist engagement since joining the project, aiming to go on to produce their own feminist content, with a deeper understanding of why and how.

In addition to this, the films are also being tested in pubs and on the street, and via Youtube, hoping to get more men to consume feminist content, and make their own.

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See the films here...

<https://www.youtube.com/channel/UCGcJqzUkD8uVvyU7WuFfqRBw/videos>